

STM LOTTERY SDN. BHD.

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A HEARTFELT CNY GIFT FROM STM LOTTERY TO THE NEEDY OLD FOLKS

STM Lottery Sdn. Bhd. proudly launched its 38th annual Chinese New Year Ang Pow Donation Campaign today at Berjaya Times Square in Kuala Lumpur, bringing joy and festive cheer to over 19,000 senior citizens across 50 cities and towns nationwide.

Marking the 38th year of organising the donation campaign, it was launched by Y.B. Ms. Lim Hui Ying, Deputy Finance Minister, in the presence of Sports Toto Berhad's Chairman Dato' Sri Robin Tan and CEO Ms. Nerine Tan.

Approximately 3,000 eligible senior citizens, including 4 invited old folks' homes from Kuala Lumpur, participated in today's launch ceremony.

Spanning 50 cities and towns nationwide, the six-day donation campaign, commencing today, aims to benefit over 19,000 elderly citizens. Each recipient is to receive an ang pow, a mini hamper and mandarin oranges.

In her opening address, Ms. Nerine Tan expressed her pride in continuing this cherished tradition: "This campaign is more than an act of giving. It is a celebration of care, compassion, and community – values that are at the heart of STM Lottery and our Helping Hands programme."

"By inviting senior citizens and residents of local charity homes to join us today, we affirm our belief that Chinese New Year is a celebration for everyone – a time to connect, share, and celebrate the bonds that unite us."

STM Lottery also extended its gratitude to Berjaya Times Square for graciously serving as the venue sponsor for the launch ceremony. Simultaneously, the company expressed appreciation for the dedication of over 800 employees and Toto agents whose contributions have played a pivotal role in the campaign's success.

Since its inception in 1988, this charitable campaign by STM Lottery has contributed over RM26.95 million, benefiting more than 474,550 needy old folks in need across the country.



The campaign is aligned with STM Lottery's Corporate Social Responsibility and Environmental, Social, and Governance values through its Helping Hands programme reflecting the wisdom and resilience symbolized by the Year of the Snake.

Beyond festive donations, the programme also lends support to national sports development and various social sustainability projects, including sports sponsorships, food bank initiatives, and environmental conservation campaigns.

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